



## MEMBER SPOTLIGHT — “LUA PRITCHARD”

**A Dream in the Making:** “You gotta have a dream! If you don’t have a dream, how you gonna make a dream come true?” These are some of the words from the song “Happy Talk” from the musical South Pacific.

When speaking with Lua Prichard, the Executive Director of the Asia Pacific Cultural Center (APCC), Happy Talk is what you fully experience. Lua is the epitome of someone who has a dream and is well on her way to fulfilling that dream in South Tacoma. Lua has been in South Tacoma since 2012, when APCC leased the community center at 4851 S Tacoma Way from Metro Parks.

APCC had humble beginnings and rose from a closet space in the Sheraton Hotel. They then purchased the old Tacoma Art Museum on 12th and Pacific Ave, but it did not work out. They went to the Tacoma Children’s Museum and shared a tiny little 300 square ft space on Broadway. When Lua became Executive Director of APCC, she took it to 1100 sq ft. and moved to 28th street in downtown Tacoma. From there came the opportunity with Metro Parks in South Tacoma to lease 10,500 square feet. “Doing what we are doing now would not have been possible had we not come here, so we really appreciate our partnership with Metro Parks. We have big plans for the final project as our dream has always been to have a big home for APCC.” Lua says, “We are very excited about this and our plan is to break ground in 2023 and be open to the public in 2025; in 4-5 years which is right around the corner”.

APCC produces several community events at this facility and outside of this location. The New Year’s celebration at the Tacoma Dome is the biggest so far and has been done for 22 consecutive years. APCC partners with the City of Tacoma to celebrate all of the 47 Asia Pacific countries.

APCC is now working with Metro Parks, Tacoma Housing Authority and the City of Tacoma in a 4-way partnership to build the new complex that will become the new and permanent home for the Asia Pacific Cultural Center. Of course, it is more than a 4-way partnership, as Lua says. “You need lots of partners; you can’t do anything without lots of partners. When I became Executive Director, it was my goal to help Asia Pacific Cultural Center have a home.”

When asked what she sees as her role on the board of the South Tacoma Business District Association, Lua said; “I was on the board before but couldn’t give a full commitment, but now that I am back on the board, I can give more to the district. I want to make a difference. I want the district to turn this area around and to help get the city involved to help our district here, including lots of upgrades that are needed. I do not know why the city is not paying more attention to South Tacoma, but this is the corridor of excitement for Tacoma. We want to highlight this area because it leads right into downtown Tacoma.

The Tacoma Mall is right here! What an economic asset, and they need to pay attention to it. It is more than about improving the streets, it’s about support for all of the businesses who need to be encouraged and motivated to do more, to decorate, and to grow more, and promote themselves. People will come! People are waiting! This area will be a highlight for Tacoma. What a fantastic way to draw people! South Tacoma Way is one of the main streets of Pierce County. We have easy access to the freeway, an international district next door in Lakewood and great potential for economic growth. This area will be a highlight for Tacoma. This strip is all business. If you want to look at Tacoma as a futuristic city, it leads right into the business district of downtown Tacoma. We feel very blessed that we are going to be a part of it and end up here.”

For now, Lua Pritchard dreams that with the assistance of Metro Parks, the Tacoma Housing Authority, the City of Tacoma, the greater community and metropolitan area, as well as the South Tacoma Business District Association, that APCC will be at home and make a difference for the benefit of all.

## TACOMA TAX & LICENSE WORKSHOP

A workshop for business owners will be held on **October 24th** from 10am – Noon at the Tacoma Municipal Building North, 733 Market Street, Room 16. This workshop will cover tax classifications, minimum thresholds, filing tax returns, license renewals and Tacoma’s paid sick leave/minimum wage laws. This is a free workshop. Register online at: [www.cityoftacoma.org/taxandlicense](http://www.cityoftacoma.org/taxandlicense)

## POSITIVE INTERACTIONS

### Homeless Outreach for Businesses

Positive Interactions helps businesses address homeless-related concerns by providing:

- 1) Quick response to your location
- 2) Proactive planning, monitoring & prevention techniques to reduce incidence and blight
- 3) Connecting individuals experiencing homelessness to the needed resources and services
- 4) Services after hours and on weekends

If you have homeless issues near or around your business location, please contact **Orlando** at 253-396-5065 or [homelessoutreach@cmhshare.org](mailto:homelessoutreach@cmhshare.org)

# Who Should I Call?



Police-Fire-Medical Emergency.....911

TPD Non-Emergency .....253-798-4721

## Tacoma Police Dept. Sector 3

Lt. Bob Maule, Comdr. 253-591-5190  
bmaule@ci.tacoma.wa.us

CLO Jason Mills .....253-591-5692  
jmills@ci.tacoma.wa.us

CLO Mike Sbory .....253-594-7858  
msbory@ci.tacoma.wa.us

## So. Tacoma Business District

C.M., Chris Beale .....253-591-5100

C.M., Keith Blocker .....253-591-5100

## City of Tacoma

TacomaFIRST311: CALL 311 for any complaints or questions that you may have. **Just Dial 311**

## BENEFITS OF MEMBERSHIP

- ▶ Spotlight your business in the STBDA Newsletter - circulation 300
- ▶ Link your website to the STBDA website at [www.stbda.com](http://www.stbda.com)
- ▶ Use the Membership Directory - to utilize your fellow business district members when you do business.
- ▶ List your events on the monthly calendar - a great way to invite your fellow district members to sales and events at your place of business
- ▶ Complimentary booth at the Annual Classic Car Show
- ▶ Introduce your business to newcomers in our "Welcome Kit"
- ▶ Host a membership meeting at your place of business
- ▶ Showcase your business at the district booth during community events.
- ▶ Your dues support the continuation of Beautification Projects.

## NEWSLETTERS FOR YOUR CUSTOMERS

If you would like to have newsletters delivered to your business each month for customers to read while they are waiting for services (or just to take home with them), please contact Karen Rich @ [Karen@securityRus.com](mailto:Karen@securityRus.com) or Mario Lorenz @ [mariolorenz@gmail.com](mailto:mariolorenz@gmail.com) with your request. We will add your name to the list of businesses that are already receiving them.



## OCTOBER is Breast Cancer Awareness Month

# October 2019

### FACTS & TRIVIA:

Colorado is the only state in history to turn down the Olympics  
Dairy cows produce more milk when they are listening to music  
Otters sleep holding hands so that they don't drift away from one another  
October birthstones are "Opal and Tourmaline". The flower is "marigold"

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Dawson's: Happy Hour Mon-Fri 3-6  Airport: Happy Hour Tue-Sun 4-6		1	2	3	4	5
6	7	8	9	10	11	12
Fire Prevention Week					Executive Board Meeting 8:00am Dawson's Bar & Grill	
13	14	15	16	17	18	19
	 Columbus Day		Cross District Assn Meeting 8:30am The Spar S Tac. Neighborhood Council 6:00pm STAR Center			
20	21	22	23	24	25	26
				Tax & License Workshop 10-Noon Muni Bldg 733 Market	Rotary Mini-Golf & Dinner/Auction 5:00pm Harkness Furniture	
27	28	29	30	31	SAVE THE DATE: November 14th – Last General Meeting of 2019	
				Halloween		





Heritage BANK



Always Comfortable.

**HARKNESS**  
FURNITURE & MATTRESS



Tacoma South

# Aloha!

**23rd Annual Mini-Golf Tournament at Harkness Furniture**  
**2019 Raise the Paddle Recipient: Tacoma Rescue Mission Women's Shelter**  
**Friday, Oct. 25th**

Dinner - Silent Auction - Raffle - No Host Bar  
Hawaiian attire encouraged! Hula to the sounds of a four-piece band!

Doors Open & Cocktails: 5 p.m.      Dinner: 6:00 p.m. - 6:45 p.m.      Tee Time: 7:00 p.m.

**FOURSOME (\$75 per person, dinner included):**

1. \_\_\_\_\_ EMAIL: \_\_\_\_\_

2. \_\_\_\_\_ EMAIL: \_\_\_\_\_

3. \_\_\_\_\_ EMAIL: \_\_\_\_\_

4. \_\_\_\_\_ EMAIL: \_\_\_\_\_

Bring your own putter or 'one' will be provided to each foursome

**3-LEVELS OF HOLE SPONSORSHIP:**

**Silver \$250** \_\_\_\_\_  
Decorate your hole with your company name and/or advertisement

**Gold \$500** \_\_\_\_\_  
Silver benefits, plus "special recognition" at dining and bar area

**Platinum \$1,000** \_\_\_\_\_  
All of the above, plus an additional "large banner" posted in the dining and bar area

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Company: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Check Enclosed:  Y  N    Credit Card #: \_\_\_\_\_    Visa, MC Exp. Date: \_\_\_\_\_    CCV: \_\_\_\_\_

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Mail to: Harkness Furniture ATTN: Tacoma South Rotary, 6612 South Tacoma Way, Tacoma, WA 98409  
Questions or to submit via email: [dave@harknessfurniture.com](mailto:dave@harknessfurniture.com)





## ANNUAL MINI-GOLF TOURNAMENT

by Rotary of Tacoma South

Rotary of Tacoma South will be presenting their 23rd Annual Mini-Golf Tournament and Dinner/Auction on Friday October 25th @ Harkness Furniture, 6612 South Tacoma Way.

Every year this event benefits a non-profit or charity here in the Pierce County area. This year they are raising funds for the **Tacoma Rescue Mission Women's Shelter**.

Doors open at 5:00pm for cocktails and socializing. Buffet dinner will be served from 6:00-6:45pm.

TEE time is 7:00pm. Each of the 18 holes will have a local business as a "hole sponsor" with clever hole setups and small giveaways. All of the holes are set up in the main showroom and you will be "putt putting" in and around furniture all night. A favorite and challenging hole for most is the "ramp" from the 2nd floor down to the main showroom. Your ball takes off and you have NO idea where it is going to end up. The cost of dinner, 2 drink tickets and golf is \$75 per person.

**Please see the flyer enclosed** for additional information and signup sheets. The flyer asks that you bring your own golf clubs, however, they do have golf clubs there for you to use if you don't own any but would like to participate. It really is a FUN and entertaining evening AND for a worthwhile cause.



## OCTOBER is TACOMA ARTS MONTH

This month is the 18th anniversary of the Tacoma Studio Tour, featuring 96 artists and collaborative studios. The tour is your opportunity to see inside the working studios of local artists, learn about the artistic process, ask questions and purchase "one-of-a-kind" creations. Studios will be open **Saturday and Sunday, October 12th & 13th from 11am – 5pm**. Get a detailed map at: [www.TacomaArtsMonth.com](http://www.TacomaArtsMonth.com)

**SOUTH TACOMA has an artist on this tour. Jason Tauscher.** Jason was born to be an artist despite being color blind. He enlisted in the US Army with dreams of eventually going to art school. Jason is a Desert Storm disabled vet with a Bronze Star for which he is very proud. Watch Jason demonstrate *hydrographic dipping and airbrush techniques with automotive paints* both days from 11am – 5pm at 5636 South Tacoma Way (next to Autozone).

**100th Monkey Presents "Childhood"** will be at this location from 6pm-9pm on **Saturday Only**. This will be a curated art show with activities for children of all ages. At 9:00pm, there will be a **21+ After Party** w/refreshments and opportunities to meet the artists & purchase some of their work.

You can reach Jason at 253-226-5215 or [Jason.tauscher13@gmail.com](mailto:Jason.tauscher13@gmail.com) if you have questions.

## HANGING FLOWER BASKETS

The flower baskets were hung along South Tacoma Way again this summer. On Saturday September 21st, 13 volunteers worked in teams to take down the baskets & transport them to a mulching site. Volunteers included: Pennie Smith, Venus Dergan, & Loren Korff (STNC), Ed Tuck & Tony Jones (T&T Tire Point "S"), Bruce Petersen (STBDA Board), Jim Rich (Guardian Security), Pete Bristow (Bristow's Exclusive Auto Repair), Dan Bradbury (Creative Casting), Christian & Chelsea Douthett and Mario Lorenz. Thank you once again to the Johnson family of "Poly" Bag for the use of their box truck to pick up and transport the baskets.

We had a "rotation" of students watering this summer. Once the students were back in school, we enlisted the services of a South Tacoma resident, Loren Korff, to water the baskets for September.

We'd like to acknowledge those businesses that once again "donated water" for this project. Raif Witherrite (Manager of ABC Transmission), Theresa Wolland (Owner of Browns Flowers & Weddings), Paul Larson (Owner of The Lofts building), Phil & Christina Harmon (Owners of Precision Auto Body) and Jim & Karen Rich (Owners of Guardian Security). The district purchased a "farm supply water cart" about 15 years ago. It carries 30-gallons of water which is pumped through a wand via a battery-powered water pump. The cart needs to be filled every two blocks so we appreciate our "business partners" in this project. Without their support, this project would not be possible.



## SUMMER EVENTS

**"Reggae On The Way"** returned on Saturday July 27th for its 3rd consecutive year of action packed line up of Reggae music and day long festivities. Thousands of happy revelers descended on South Tacoma Way for the event which started at 3:00pm. This year's event brought another great variety of talent performing on a massive stage with high-end sound and lighting productions. The lineup of performers included: The Green, Steel Pulse, Anuhea, Sammy J and Leilani Wolfgramm. Vendors, beer gardens and food trucks gave attendees much to do between sets. We look forward to this event continuing to grow every July on South Tacoma Way.

The **"23RD South Tacoma Way Car Show"** sponsored by **Gilchrist Auto Group** was held on Saturday, August 17th on South Tacoma Way from 52nd Street to 58th Street. Labeled again this year as **"Mild To Wild"**, 205 paid entries enjoyed the music of Ethan Tucker and Ayrton Jones & The Way on a large stage sponsored by **Dawson's Bar & Grill**. Mario Lorenz, STBDA District Manager was the MC for this year's event, acknowledging sponsors, vendors and entertaining the audience with a variety of "acts" between music sets. The weather was perfect and 25+ awards (judged by the Blacktop Rebels car club) were given out to selected vehicles. Senator Steve Conway was on hand once again to help with the awards.

**So. Tacoma Business District Association**  
PO Box 9445 - Tacoma WA 98490-0445  
[www.stbda.com](http://www.stbda.com)

Return Service Requested

**ROTARY SOUTH FUNDRAISER**  
**23rd Annual Min-Golf Tournament**  
**October 25th 5:00- 9:00pm**  
**Harkness Furniture**  
**6612 South Tacoma Way**

PRECISION AUTO BODY  
**pab**  
& COLLISION  
5033 S Tacoma Way P. (253) 472-5039  
Tacoma, WA 98409 F. (253) 472-5049  
[www.precisionautobodyllc.com](http://www.precisionautobodyllc.com)



**REMINDER** - Sidewalk garbage cans are for pedestrians, NOT for retail store garbage disposal. If our sidewalk garbage cans are full, pedestrians will throw their garbage on the ground in front of your store.



**RAIF WITHERRITE**  
General Manager  
(253) 472-9673 • (253) 472-9677 Fax  
5032 S. Tacoma Way • Tacoma, WA 98409  
[ABCTransmissionService.com](http://ABCTransmissionService.com)  
[abctransmission@outlook.com](mailto:abctransmission@outlook.com)

## S. Tacoma Business District Board

**Pete Bristow, President**

*Bristow's Exclusive Auto Repair 253-471-1663*

**Brian Arnold, Vice President**

*Farmers Insurance 253-752-0234*

**Karen Rich, Treasurer**

*Guardian Security Locksmith 253-474-5855*

**Cindy Atwood, Secretary**

*Heritage Bank 253-671-4458*

**Lua Pritchard, Director**

*Asia Pacific Cultural Center 253-383-3900*

**Larry Henning, Director**

*Tacoma Eagles Aerie #3 253-473-9123*

**Austin Miller, Director**

*Theory Real Estate 253-304-4905*

**Bruce Peterson, Director**

*Petersen Parking 253-476-8050*

**Position Open, Director**

*open*

**Mario Lorenz, District Manager**

*Info@stbda.com*

**The Board meets monthly Check your monthly calendar. Meetings are open to Everyone.**

**[www.stbda.com](http://www.stbda.com)**

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