



Business SPOTLIGHT of the MONTH - CUSTOM SHIRT SHOP

Some things never go out of the style, like customer service and a well-made t-shirt with a good logo. It's been the business of the Custom Shirt Shop for almost 40 years. Skip and Marie Jensen previously ran Post Industrial Press, screen printing wholesale merchandise for large corporate accounts and big events. But times were changing, so in 2004, the pair purchased **The Custom Shirt Shop** from its original founders. When the two businesses joined, they combined small scale quality with large scale production and potential. According to owner Skip Jensen, a focus on customer service, quality products, and guaranteed satisfaction has built the Custom Shirt Shop into what it is today. The perfect fit.

It's all produced from the shop warehouse on Washington Street and organized into shelves and boxes and display racks in the showroom. Product inventory includes mass produced logo shirts, custom and personal screen prints, embroidery items like hats and jackets, stickers and posters, all fashioned from a skilled staff of 10 to 12 and an assembly line of specialty supplies and machinery. Whether creating a unique masterpiece with the online design studio or leaving the look to the professional art department on site, each product is sure to be something you'll love.

“We jokingly refer to our shop as, The Happiness Factory, but in many ways, it is true,” says owner Skip Jensen. “It is always satisfying to bring something that the customer has imagined into reality, and to see their delight when they see it for the first time. There is also something immensely satisfying to hear repeatedly about the poor experiences customers have had at other shops, and how happy they are to receive friendly, professional service at ours.”

Community plays a huge role in the success here, as seen from regular work samples for Metro Parks, Boys and Girls Club, Northwest Folk Life and Winter Grass Festivals. Famed fish artist Ray Troll apparel

is manufactured in the shop and distributed across America. Here it has its own row of storage shelves and a few main displays by the front desk. Designs of the past have included everything from Hemp Fest garb to the widespread fame of the Seahawks Super Bowl apparel.

“We're a small business doing big business,” says Numia Taloa, the shop's customer service representative. “A lot of what we do is community events, but then everything from mom wanting her kids' picture on a t-shirt to the Seahawks winning the Super Bowl and now we're printing for 24 hours straight.”

Custom shirt shop is open Monday through Friday, 9 to 5, and Saturdays from 9 to 1. Rush jobs and delivery options are also available.

BRING YOUR OWN BAG (BYOB) Ordinance

The BYOB ordinance goes into effect on **July 12, 2017. Attend our June 15th General Meeting @ Image 360 to hear all the details first hand from city staff and get your questions answered.**

The BYOB law is a ban on thin plastic bags (less than 2.25 mils). Retailers will collect a minimum pass-through charge of five cents for each recycled paper or reusable carryout bag requested by customers. The law is meant to reduce waste and littering and encourages shoppers to bring their own bag rather than buying a new bag each time they shop. Annually, retailers will be asked to report to the city on the number of recycled paper carryout bags distributed to help determine the effectiveness of the law. Additional information is available at: www.cityoftacoma.org

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Who Should I Call?



Police-Fire-Medical Emergency.....911

TPD Non-Emergency.....253-798-4721

Tacoma Police Dept. Sector 3

Lt. Al Roberts, Comdr. 253-591-5190

CLO Jason Milles.....253-591-5692

CLO Mike Sbory.....253-594-7858

CLO Steve Storwick.....253-573-2562

CLO Debbie Vause.....253-573-2563

So. Tacoma Business District

Association Office253-475-5676

C.M., Joe Lonergan253-591-5100

C.M., Keith Blocker253-591-5100

City of Tacoma

TacomaFIRST311: CALL 311 for any complaints or questions that you may have. If they do not have an immediate answer for you, they will find out and call you back. **Just Dial 311**

BENEFITS OF MEMBERSHIP

- ▶ Spotlight your business in the STBDA Newsletter - circulation 300
- ▶ Link your website to the STBDA website at www.stbda.com
- ▶ Use the Membership Directory - to utilize your fellow business district members when you do business.
- ▶ List your events on the monthly calendar - a great way to invite your fellow district members to sales and events at your place of business
- ▶ Complimentary booth at the Annual Classic Car Show
- ▶ Introduce your business to newcomers in our "Welcome Kit"
- ▶ Host a membership meeting at your place of business
- ▶ Showcase your business at the district booth during community events.
- ▶ Additional 10% discount in Tacoma Weekly Advertising
- ▶ Your dues support the continuation of Beautification Projects.



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Have fun in your garage!

June 2017

South Tacoma Farmers Market, Sundays 11-3 STAR Center

The Chili Parlor @ 5640 STW serves breakfast daily at 8:00am.
New menu items & prices. Check it out.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7 Car Show Meeting 8:00am The Chili Parlor	8	9	10
11	12	13	14 Car Show Meeting 8:00am The Chili Parlor	15 STBDA GENERAL MTG 6:00pm Image 360	16 Executive Board 8:00am The Chili Parlor	17 Amvets Post #1 Open House 1 pm - 4 pm First burger & beverage \$1.00.
18 FATHERS DAY	19	20	21 Car Show Meeting 8:00am The Chili Parlor First Day of Summer	22	23	24
25	26	27	28 Car Show Meeting 8:00am The Chili Parlor	29	30	



L-R Autumn Lowe & Leanna Esquivel

HANGING BASKETS line SOUTH TACOMA WAY ONCE AGAIN

Thanks to a partnership with Mount Tahoma High School and their plant biology class, hanging flower baskets once again line South Tacoma Way. The business district delivered the plants, soil and baskets to the school in February and the students planted and nurtured the baskets in the Mount Tahoma High School green house until they were ready to hang in May. We'd like to thank instructor Eric Knight for working with the students once again on this project.

The baskets were hung on Saturday, May 20th by business district volunteers from **Homage Tattoo, T&T Tire Point S, Northwest Impressions and Guardian Security**. Coordination and past experience made everything go smoothly and all was accomplished in a little over an hour once the baskets were delivered to the district. Thank You to "Poly Bag" who allowed the use of their box truck to transport the baskets from the school to the district. In another partnership with Communities In Schools, which works with students at Mt Tahoma High School, two students were hired by the STBDA for the summer to water and care for the baskets. **Leanna Esquivel and Autumn Lowe**. Leanna will be a senior next year and is active in ROTC. Autumn is a 2017 MTHS graduate and has already enlisted in the Navy. She will be leaving for boot camp at the end of the summer.

They water the baskets several times a week pulling a 30-gallon water cart that the business district purchased a number of years ago from a farm supply company; if you see them near your store, be sure to tell them "HI".

We want to thank those businesses who allow them to fill up the water cart at their buildings for this project. ABC Transmission, Browns Flowers, Guardian Security, Hertz Rentals and Seattle Home Appliance.

2017 CAR SHOW UPDATE

The Car Show committee is meeting weekly from now on. Every Wednesday @ The Chili Parlor at 8:00am. The committee needs more sponsors and volunteers. Contact Amy, Michelle or Shane at Sabeti Motors if you can help. 253-472-1921

SECTOR 3 SPOTLIGHT of the MONTH

Each month we will be featuring a police officer from Sector 3. This month is our Sector Commander Lt. Al Roberts



Lieutenant Alan D. Roberts



The core staff of Sector 3 is comprised of a Lieutenant, four Community Liaison Officers (CLOs), and sub-station community volunteers. Together as a group we have over 106 years of law enforcement service to our community. We are committed to maintaining meaningful and productive partnership with our community, working together to find innovative solutions to make our neighborhoods safe so that everyone may enjoy a great quality of life.

"I have been doing this for 30 years and have been lucky to have been able to work in every part of the police department. My time in the Community Policing Division has been rewarding. Most of us sign-up to be a police officer to help people but reality is that we respond from call to call. In the Community Policing Division, officers actually get to make a difference in peoples' lives because they can actually work on a problem to conclusion.

Tacoma is one of the leaders in community policing around the country. We have had numerous agencies come to our city to see how it works. Our success is because of our partnership and collaboration with community members, groups and businesses. I ask for the continued partnership to make our community an even better place to live, work, and play today and in the future".

56TH STREET CORRIDOR IMPROVEMENTS

Phase 1 of the S. 56th Street and Cirque Drive Improvements has been awarded to Tucci & Sons. Construction is planned to begin on June 12th near 67th Avenue W and Cirque Drive and work to the east. The anticipated schedule at this time has the contractor constructing in Tacoma in mid to late July. Diane Sheesley from Tacoma's Public Works Dept will be attending our General Meeting on June 15th to discuss construction and how it "may" affect traffic in the area.



So. Tacoma Business District Association
PO Box 9445 - Tacoma WA 98490-0445
www.stbda.com

Return Service Requested

GENERAL MEETING JUNE 15TH

IMAGE 360 3838 S Warner

5:45PM Refreshments 6:00PM Meeting

Presentations: Bring Your Own Bag &
56th Street Corridor Improvements



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Brown's Flowers 253-472-3361

Rose Mednick, Director

Image 360 253-475-7446

Larry Henning, Director

Tacoma Eagles Aerie #3 253-473-9123

District Manager Position Open

info@stbda.com

**The Board meets monthly Check your monthly
calendar. Meetings are open to Everyone.**

www.stbda.com

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