



Newly Remodeled South Tacoma Mazda Grand Opening.

The lights are brighter along South Tacoma Way as South Tacoma Mazda opens their new \$2.5M remodeled dealership. With state-of-the-art changes throughout the facility, the new Showroom is anchored with a unique vehicle-lift that elevates a Mazda vehicle into a 'Jewel Box' that looks down over South Tacoma Way. This bright, new display feature coincides with the City of Tacoma Beautification Project, nearly finished, along the boulevard.



Owner Ken Dinsmore commented, "With South Tacoma Mazda leading customer-retention levels of all West Coast Mazda dealers, we wanted to create a facility that rewards our customers and our 40 employees; to be able to showcase the best atmosphere and service for any automotive need."

In addition to the Jewel Box Showroom, the new remodel provides an open sales area, administrative and financing offices, beautiful Wi-Fi and workstation-equipped waiting room and a remodeled, convenient Service drive-in off South Tacoma Way.



Official opening is set for Wednesday, February 17th, with guests State Senator Bruce Dammier and Vice President, Mazda North America, Robert Davis on hand for opening ceremonies.

For more information, contact owner Ken Dinsmore at 253.318.3083.



BOARD MEMBER SPOTLIGHT of the MONTH

Brian Arnold has been a Director for the South Tacoma Business District Association since 2010, when he moved his Farmers Insurance agency to the district.

Brian owns the Brian Arnold Insurance Agency at 5423 South Washington. They offer Auto-Home-Life-Business and Health Insurance. Brian has been in business since 2009 and he feels his agency has a policy to fit everybody's needs. Lisa, his CSR, strives to make sure customer service is their #1 priority. If you haven't had an insurance review in a while, give them a call or stop in to make an appointment. The Agency will make sure you do not have any gaps in your insurance.

Brian was born and raised in Tacoma where he graduated from Stadium High School and attended Central Washington University in Ellensburg. Brian, his wife Diana and son Jaxson live in the South Tacoma area. He is excited to see all the awesome changes going on in South Tacoma and is very proud to be a part of this great association.

FARMERS INSURANCE
5423 S Washington, Phone 253-752-0234

FEBRUARY GENERAL MEETING

Thank you to the Eagles Club for hosting our last General Meeting on February 11th. The Eagles provided a wonderful spaghetti dinner, complete with salad, bread and dessert. As always we shared valuable information about what is going on around our business district. Our 2016 Draft Budget was presented and approved along with our Work Plan for 2016. Both are included with the newsletter. Please contact either Brenda or Karen if you have any questions. Their contact phone numbers are on the back of the newsletter under Board of Directors.

Who Should I Call?



Police-Fire-Medical Emergency.....911
TPD Non-Emergency.....253-798-4721

Tacoma Police Dept. Sector 3

Lt. Al Roberts, Comdr. 253-591-5190
 CLO John Warczak253-573-2562
 CLO Jason Milles.....253-591-5692
 CLO Mike Sbory253-594-7858

So. Tacoma Business District

Association Office253-475-5676
 Council Member,
 Joe Lonergan253-591-5100
 Council Member,
 Keith Blocker.....253-591-5100

City of Tacoma

Graffiti Cleanup253-798-7986
 Dmgd.-Missing St. Signs...253-591-5495
 Energy Efficient Lighting ...253-502-8619
 Tax & License.....253-591-5252
 Dumpster & Recycling.....253-591-5543
 Sign Code Information253-591-5482
 Abandoned Autos.....253-591-5926
 Traffic Signal Problems253-591-5287

BENEFITS OF MEMBERSHIP

- ▶ Spotlight your business in the STBDA Newsletter - circulation 300
- ▶ Link your website to the STBDA website at www.stbda.com
- ▶ Use the Membership Directory - to utilize your fellow business district members when you do business.
- ▶ List your events on the monthly calendar - a great way to invite your fellow district members to sales and events at your place of business
- ▶ Complimentary booth at the Annual Classic Car Show
- ▶ Introduce your business to newcomers in our "Welcome Kit"
- ▶ Host a membership meeting at your place of business
- ▶ Showcase your business at the district booth during community events.
- ▶ Additional 10% discount in Tacoma Weekly Advertising
- ▶ Your dues support the continuation of Beautification Projects.



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TEL 253.473.4900

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March 2016

FLOWER of the MONTH
 BIRTHSTONE of the MONTH

Daffodil
 Aquamarine/Bloodstone

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 ☾	2	3	4	5
6	7	8 ●	9	10	11	12
13 DAYLIGHT SAVINGS BEGINS	14	15 ☾	16	17 St Patrick's Day	18 Executive board meeting at The Chili Parlor 8am	19
20 Spring Begins	21	22	23 ○	24	25 Good Friday	26
27 EASTER	28	29	30	31 ☾	Every TUES & THURS at Stonegate - Taco's \$1.00	



South Tacoma Business District Association

Brenda Valentine, President

PO Box 9445 - Tacoma WA 98490-0445

Phone: 253-475-5676

www.stbda.com

2016 STBDA Work Plan

ORGANIZATION:

- Maintain annual membership in the Cross District Assn & report issues, announcements & activities to the district membership through emails and monthly newsletter
- Recruit new members from local businesses
- Contact all new business owners and deliver a "Welcome Packet"
- Apply for grants as they become available to support special events, art projects, & amenities
- Continue to maintain an active relationship with the S Tacoma Neighborhood Council; include the 2016 STNC board members on our newsletter mailing list and attend monthly meetings
- Participate in the NBD Leaders & CED Director Summit on February 24, 2016

PROMOTION:

- Update the Experience Tacoma website with business listings, special events, membership and executive board contact information monthly.
- Inform all businesses in the district of quarterly CDA workshops for 2016
- Produce a monthly business district newsletter & distribute to local businesses, neighborhood council & community service organizations.
- Assist the organizers of the S Tacoma Jazz & Blues Festival to be held on July 30, 2016
- Coordinate & produce the 19th Annual Classic Car Show on Saturday, August 20, 2016
- Design, print and deliver an updated business directory not later than April

ECONOMIC RESTRUCTURE:

- Communicate quarterly with CED regarding property vacancies, properties for lease/sale so that they can assist us in drawing new businesses to the South Tacoma area
- Continue to update the STBDA website listing properties For Sale & For Lease
- Facilitate outreach to the community for the South Tacoma Farmers Market in partnership with Metro Parks and the South Tacoma Neighborhood Council
- Continue to support the STARS organization and their efforts to move forward with a BIA
- Work with CEDD to promote the Façade Program to district members with storefront improvements
- Work with LISC and the City of Tacoma to complete the State Farm Grant art project
- Work with the City of Tacoma to create a resolution on the 56th Street Overlay Project slated for 2016.

DESIGN:

- Monitor & document graffiti in the district; notify TPD so that they can continue to add photos to their data base. Notify property owners & arrange for removal
- Continue to work with TPD on crime prevention programs and reporting
- Renew our contract with Landserve Inc. for 2016 median maintenance, to include perennial plants and ground cover replacement where missing.
- Work with the City of Tacoma on a Street Occupancy Permit that will incorporate all art work and/or landscape planters so that businesses can improve the looks of their store fronts
- Design and produce banners/flags for the ornamental street light poles (12)

2016 STBDA DRAFT BUDGET

	A	B	C
1	PROPOSED INCOME		2016
2			Proposed
3	Balance Forward 12/31/2015	\$7,550.50	
4	Proposed Dues (80 x 100)	\$8,000.00	
5	COT Operational Funding	\$4,000.00	
6	Historical Book Sales	\$20.00	
7	2014 Car Show T-Shirt Sales	\$20.00	
8	Bank Interest	\$2.00	
9		\$19,592.50	
10			
11			
12	PROPOSED EXPENSES		
13	Telephone		\$600.00
14	Newsletter-Printing/Postage (12 months)		\$2,500.00
15	Membership Procurement (Postage/Supplies)		\$250.00
16	Directory		\$900.00
17	Office Supplies		\$100.00
18	Cross District Assn Dues		\$100.00
19	PO Box Rental		\$160.00
20	Washington State Non-Profit License		\$10.00
21	City of Tacoma Business License		\$90.00
22	City of Tacoma Street Occupancy Permit (Horse)		\$90.00
23	Liability Insurance		\$1,100.00
24	Graffiti Removal		\$250.00
25	Bears & Blankets Donation		\$400.00
26	First Responders Christmas Dinner		\$100.00
27	Historic Tacoma Membership		\$75.00
28	Website Maintenance		\$650.00
29	MEDIAN Landscape Expenses		\$3,500.00
30	District Manager Wages		\$3,000.00
31	OLE' 99 Plaque		\$400.00
32	District Flags/Banner Project		\$1,000.00
33			\$15,275.00
34			
35	<i>Estimated Balance Forward to 2017</i>	<i>\$4,317.50</i>	
36			
37	Approved by the General Membership 2/11/2016		

DISTRICT MANAGER POSITION OPEN

Jamie Brown has resigned her position as District Manager for the STBDA effective February 29th as she has taken a full time position elsewhere. Below is our job posting.

The South Tacoma Business District Association is seeking a part time District Manager.

- 1) Work with the board to coordinate all business district events, projects and assist the event coordinator for the Annual August Car Show in August.
- 2) Assist the Executive Board with coordination of quarterly association meetings & speakers and refer incoming requests to the appropriate board member.
- 3) Provide support to all committee chairs as needed,
- 4) .Attend the following monthly meetings: Board & general meetings, and when requested Safety Committee, Promotion & Marketing, Planning & Design
- 5) You must be an INDEPENDENT CONTRACTOR and licensed as such with the State of Washington. You will work independently not as an employee.
- 6) This is a part-time position of approximately 30 hours per month for 11 months (December off).
- 7) Scheduling will vary and will be negotiable, weekly, with the STBDA Executive Board.
- 8) Initial rate of pay \$15 per hour
- 9) No benefits are included: ie: vacation, sick pay, holiday pay, medical/life insurance coverage.
- 10) Payment for services will be made monthly, upon approval on a submitted invoice at the monthly Executive Board meeting.
- 11) Position status and duties will be reviewed annually by the Executive Board, each November.
- 12) District Manager will report to the STBDA Executive Board and will carry out the tasks required by the City of Tacoma Neighborhood Business District Revitalization Department per NBD contracts.

Please forward your resume and cover letter via email to: info@stbda.com

SOUTH TACOMA CAR SHOW

Our next Car Show Committee meeting will be held Thursday, March 3rd @ Guardian Security at 6:00PM. Justin Carle, owner of Tacoma Shave Co. is heading up the committee this year. He has some great ideas and is enthusiastic about this year's event; however this is a new experience for him so he needs lots of help from local businesses. Please attend this week's meeting to find out what the various needs are. If you can help, that would be great. If you cannot, perhaps you would at least have some input into how the event is being planned. Your input would be very helpful to the committee.

This will be our 20th Annual Car Show and is scheduled for Saturday, August 20th. Additional information can be found on our website at www.stbda.com or you can email any questions that you may have to info@stbda.com. You can contact Justin at jay_carle@yahoo.com or (253) 370-6631

2016 JAZZ & BLUES FESTIVAL

The Tacoma Jazz and Blues Festival started in 2002 under the direction of our founder, CEO and jazz trumpeter, Rich Wetzel with the help of many musical friends. The festival has grown from the first couple years in the theater district, to downtown Tacoma and now to an even bigger event on our quest to become a major destination jazz and blues festival drawing people from all over the northwest and beyond.

We include top regional and national acts as well as some great local talent and have grown to include both an outdoor main stage, street festival with vendors and beer garden as well as the local clubs filled with live jazz and blues all day and into the late hours of the evening.

A main stage, outdoors, will feature our top artists from 1:00 p.m. to 9:00 p.m. and in the area we will have all kinds of food vendors, arts and crafts vendors, sponsor displays, and plenty of room for all the fans of the festival outdoors and at the indoor venues, to include The Stonegate, Dawson's Pub, and Ah Badabing Pizzeria.

The clubs will also have music, so all the fans will be able to move around, kind of like a Beal Street or New Orleans type event. We will have one joint cover, ticket, wrist band that gets our fans into all the venues, indoors and outdoors for the day and evening of the festival.

In addition to putting on a great event to celebrate this great music and our community, as well as the businesses and sponsors that make it all possible, it is a chance to have top rated talent and all the sponsors appreciated at a great festival on late July summer day and evening.

For additional information visit www.tacomajazzfestival.com or contact Rich at (253) 227-0335. You can also email the committee at emeralss@aol.com

2016 MEMBERSHIP RENEWALS

Thank you to all the members who have taken the time to renew their memberships for 2016 and to our all of our new members for joining. If membership is still on your "To Do List", please take the time renew your membership or sign up as a new member. Your participation is vital to the success of the STBDA and our business community. You can download the membership form at our website www.stbda.com or contact Cindy Atwood who is our membership chair. Cindy.Atwood@HeritageBankNW.com or 671-4458.

So. Tacoma Business District Association
PO Box 9445 - Tacoma WA 98490-0445
www.stbda.com

Return Service Requested

SAVE THE DATES!

JAZZ & BLUES FESTIVAL

SATURDAY JULY 30th 1pm-9pm

ANNUAL CAR SHOW

SATURDAY AUGUST 20th 10am-4pm

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South Tacoma Business District Board Members

Brenda Valentine, President

New Era Contract Sales 253-272-3553

Pete Bristow, Vice President

Bristow's Exclusive Auto Repair 253-471-1663

Karen Rich, Treasurer

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Casey Cowles, Secretary

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Bruce Petersen, Director

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Rose Mednick, Director

Image 360 253-475-7446

Vacant, District Manager

info@stbda.com 253-475-5676

**The Board meets monthly Check your monthly
calendar. Meetings are open to Everyone.**

www.stbda.com

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